

CHASE WHITE

GRAPHIC DESIGNER & MARKETING MANAGER

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PROFESSIONAL SUMMARY

Dynamic Marketing Manager, Communications Director, and Graphic Designer with over a decade of experience crafting cohesive brand identities, leading communications strategies, executing multi-channel campaigns, and overseeing creative initiatives from concept to completion. Adept at combining analytical marketing insight with strong visual storytelling to grow audiences, increase engagement, and strengthen organizational impact. Skilled in digital marketing, content creation, web and print design, church communications, and cross-functional leadership.

KEY SKILLS

- Marketing Strategy & Campaigns
 - Communications Management
 - Brand Development
 - Social Media Growth
 - Web Design (WordPress/HTML/CSS)
 - Content Development
 - Team Leadership
 - Analytics & Reporting
 - Email Marketing
 - Public Relations
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WORK EXPERIENCE

Director of Communications + Graphic Design | Sagamore Baptist Church *JUN 2023 - PRESENT*

- Lead all church communications across digital, print, web, email, social media, and in-service media.
- Develop and execute communication strategies that strengthen engagement, attendance, and community awareness.
- Manage website content, online event promotion, livestream communications, and brand consistency.
- Create graphics, videos, worship guide content, email campaigns, and social media assets.
- Coordinate communication plans for major church events, ministries, outreach initiatives, and seasonal campaigns.

Marketing Manager | 4africa *AUG 2021 - OCT 2026*

- Direct the organization's marketing strategy and oversee all external communications.
- Manage and design the organization's website, ensuring accessibility and brand alignment.
- Create and execute social media campaigns
- Produce graphic design and written content across digital and print channels.
- Strengthened donor partner engagement through storytelling and brand voice consistency.

Executive Pastor | Discovery Church, Seattle, WA

AUG 2020 - AUG 2021

- Oversaw church administration, budget tracking, and operational systems.
- Designed and managed church website, social media, and graphics, improving outreach and visibility.
- Cultivated, scheduled, and trained volunteers, increasing team participation.
- Organized and executed events to engage the community.

Graphic Designer & Preteen Pastor | Fielder Church, Arlington, TX

JUN 2014 - AUG 2020

- Led graphic design, external communications, and social media strategy for a congregation of more than 3,000 members.
- Designed and maintained church website, enhancing digital presence and member access.
- Coordinated and scheduled volunteers for ministry programs, expanding the leadership pipeline.
- Planned and executed ministry events and programs across multiple campuses.

EDUCATION

AAS.Graphic Communications | Tarrant County College District

2012 - 2014

TOOLS & TECHNOLOGIES

- Mac OS
- Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- MailChimp
- JotForm
- WordPress
- Google Analytics
- Microsoft 365 (Word, PowerPoint, Excel, SharePoint, Teams)
- Meta Ad Manager